

InsiderAdvantage/Majority Opinion Research

North Carolina Democratic Primary Poll – 05.01.08 [35% Black]

Q.1. If you are voting in the Democratic primary or have voted in early voting, which candidate do you prefer?

	Total	Age				Race				Gender		Party	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Democrat	Unaffiliated
(Base)	(774)	(85)	(232)	(255)	(202)	(464)	(271)	(31)	(8)	(364)	(410)	(662)	(112)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Obama	46.9	64.8	49.5	52.2	29.8	30.0	73.3	73.6	28.2	46.0	47.7	45.9	52.5
Clinton	43.4	29.4	42.8	36.8	58.1	61.1	17.7	.0	50.8	43.6	43.1	44.5	36.7
Undecided	9.7	5.8	7.7	11.0	12.1	8.9	9.0	26.4	21.0	10.4	9.2	9.6	10.8

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D1 Age

	Age					Race				Gender		Party	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Democrat	Unaffiliated
(Base)	(774)	(85)	(232)	(255)	(202)	(464)	(271)	(31)	(8)	(364)	(410)	(662)	(112)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	11.0	100.0	.0	.0	.0	8.8	13.6	20.9	10.5	8.3	13.3	8.8	23.5
30-44	30.0	.0	100.0	.0	.0	28.7	28.8	52.6	57.1	30.7	29.4	30.6	26.4
45-64	32.9	.0	.0	100.0	.0	31.1	37.4	26.4	11.9	34.4	31.6	32.9	33.1
65+	26.1	.0	.0	.0	100.0	31.4	20.2	.0	20.5	26.6	25.7	27.6	17.0

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D2 Race

	Total	Age				Race				Gender		Party	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Democrat	Unaffiliated
(Base)	(774)	(85)	(232)	(255)	(202)	(464)	(271)	(31)	(8)	(364)	(410)	(662)	(112)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
White	59.9	48.1	57.3	56.7	72.1	100.0	.0	.0	.0	62.1	58.1	56.6	79.5
Black	35.0	43.2	33.7	39.7	27.1	.0	100.0	.0	.0	30.4	39.1	39.1	11.2
Hispanic	4.0	7.6	7.0	3.2	.0	.0	.0	100.0	.0	6.0	2.2	3.3	8.1
Other	1.0	1.0	2.0	.4	.8	.0	.0	.0	100.0	1.5	.7	1.0	1.2

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D3 Gender

	Total	Age				Race				Gender		Party	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Democrat	Unaffiliated
(Base)	(774)	(85)	(232)	(255)	(202)	(464)	(271)	(31)	(8)	(364)	(410)	(662)	(112)
	%	%	%	%	%	%	%	%	%	%	%	%	%
Male	47.0	35.6	48.1	49.1	47.9	48.7	40.9	70.5	66.6	100.0	.0	47.0	47.3
Female	53.0	64.4	51.9	50.9	52.1	51.3	59.1	29.5	33.4	.0	100.0	53.0	52.7